Privacy Policy

1. Introduction

Welcome to AVO. We respect your privacy and are committed to protecting your personal data. This Privacy Policy will inform you as to how we look after your personal data when you visit our website (regardless of where you visit it from) and tell you about your privacy rights and how the law protects you.

By using our service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, the terms used have the same meanings as in our Terms of Service.

1.1 Application

This policy applies to all information collected through your use of our website and services, and any related services, sales, marketing, or events.

1.2 Purpose

The purpose of this policy is to inform you about how we handle your personal data, including the manner of collection, storage, use, communication, and disclosure.

1.3 Changes to the Policy

Please note that we may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our service before the change becomes effective.

1.4 Acceptance of This Policy

By accessing our services, you signify your unconditional consent and agreement to the terms and conditions of this Privacy Policy. If you do not agree with any part of this policy, you must not use our services.

2. Information We Collect

- **2.1 Information you provide to us directly:** This includes information required to create your account (e.g., name, email address, password, and other identifiers).
- **2.2 Information we collect automatically:** We collect information about your interactions with our service, like your login frequency, and data that helps us ensure our service's functionality and usability.

3. Use of Data

AVO uses the collected data for various purposes:

3.1 To Provide and Maintain the Service

- To notify you about changes to our service;
- To allow you to participate in interactive features of our service when you choose to do so:
- To provide customer care and support;
- To provide analysis or valuable information so that we can improve the service;
- To monitor the usage of the service.

3.2 To Contact You

To contact you: By email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

3.3 To Provide You with News, Special Offers and General Information

To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.

3.4 For Data Analysis

To use data analytics to improve our website, products/services, marketing, customer relationships and experiences.

3.5 For Legal Reasons

- To comply with a legal obligation;
- To protect and defend the rights or property of AVO;
- To prevent or investigate possible wrongdoing in connection with the service;
- To protect the personal safety of users of the service or the public;
- To protect against legal liability.

In any case, AVO commits to process the collected data in compliance with the law and with transparency towards the user.

4. Retention of Data

4.1 Duration of Data Retention

AVO will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

4.2 Data Security

AVO will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our service, or we are legally obligated to retain this data for longer time periods.

4.3 Periodic Review

Your information, including Personal Data, will undergo periodic reviews to ensure that it is not kept for longer than is necessary for the purpose of processing.

4.4 Anonymization of Data

When it is no longer necessary to retain your personal information, we will delete or anonymize it so that it can no longer be associated with you, unless we are legally required to maintain certain personal information, including situations such as:

- Continued obligation under law to retain the information;
- An ongoing matter or investigation necessitating the retention of the data;
- Retention for the purposes of analysis or corporate records, which will be done in an anonymized fashion.

4.5 User Rights Regarding Data

Users may have the right to request access to or deletion of their personal information. If you wish to exercise any of these rights, please contact us at support@arbsvsodds.com. Please note that we may ask you to verify your identity before responding to such requests.

4.6 Compliance with Legal Requirements

AVO reserves the right to retain your data to the extent required by law and when data retention is mandated by the legal and regulatory obligations to which we are subject, such as tax and accounting rules.

In the case of an official request by law enforcement or other government authorities, we may disclose personal data if it is reasonably necessary for the protection of our legal rights, the public interest, or the safety of others.

4.7 Protection of Minors

The service does not address anyone under the age of 18 ("Children"). We do not knowingly collect personally identifiable information from anyone under the age of 18.

5. Transfer of Data

5.1 Data Transfer Policy

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction. If you are located outside the United States and choose to provide information to us,

please note that we transfer the data, including Personal Data, to the United States and process it there.

5.2 Consent to Transfer

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

5.3 Security Measures for Transfer

AVO will take all the steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. No transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

5.4 Third-Party Service Providers

We may employ third-party companies and individuals to facilitate our service ("Service Providers"), to provide the service on our behalf, to perform service-related services, or to assist us in analyzing how our service is used. These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

5.5 Legal Compliance

In certain circumstances, AVO may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

5.6 International Operations and Data Protection

AVO is committed to ensuring that international transfers of personal data are conducted in a manner that is consistent with this policy and the applicable data protection laws.

6. Disclosure of Data

6.1 Legal Requirements

AVO may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of AVO
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

6.2 Disclosure for Law Enforcement

Under certain circumstances, AVO may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

6.3 Other Disclosures

Except as otherwise provided in this policy, AVO will not sell, rent, or trade your personal information to third parties. However, we may share personal information with our business partners for marketing, advertising, or product/service offering purposes. If we do so, we will provide you with an opportunity to opt-out or block such uses either at the point of submission of your Personal Data or at the time you receive a marketing communication.

7. Data Security

We take measures to help protect personal information from loss, theft, misuse, and unauthorized access. Note that the internet is not entirely secure. We cannot promise that your use of our service will be completely safe.

8. Data Breach

In the event that any information under our control is compromised as a result of a breach of security, AVO will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

9. Changes to This Privacy Policy

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us or by placing a prominent notice on our website.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: support@arbsvsodds.com
- Through our Discord channel: [AVO Support Discord]